



SPROUT

Bringing Life into Ideas

Strategic Life Science Communications

A COFFEEBEAN MEDIA OFFSHOOT

Sprout Biocommunications is an offshoot of Coffeebean Media which has served many small medium to large businesses globally.

We have built unique business identities by doing communication strategies and have delivered across all customer touch points: *Branding, Marketing Collaterals, Websites, Apps UI/UX, Presentation/ Animation, Merchandise etc.*



If you are in
the space of

Life Science, Biotechnology, Healthcare and sustainability.



We are here to **Catalyze**
your Communications
Energizing it with
creative concepts
Vitalizing it with
powerful execution



SPROUT comes as a
“creative life force”

To infuse **life** into your business communications

To **rejuvenate** your marketing collaterals

To bring **freshness** and vitality in your creative ideas

To **boost** your business by acquiring mind share

To **spur** your business growth by reaching wider and better



We understand while
you are busy making
the people and the
planet healthier and
happier...

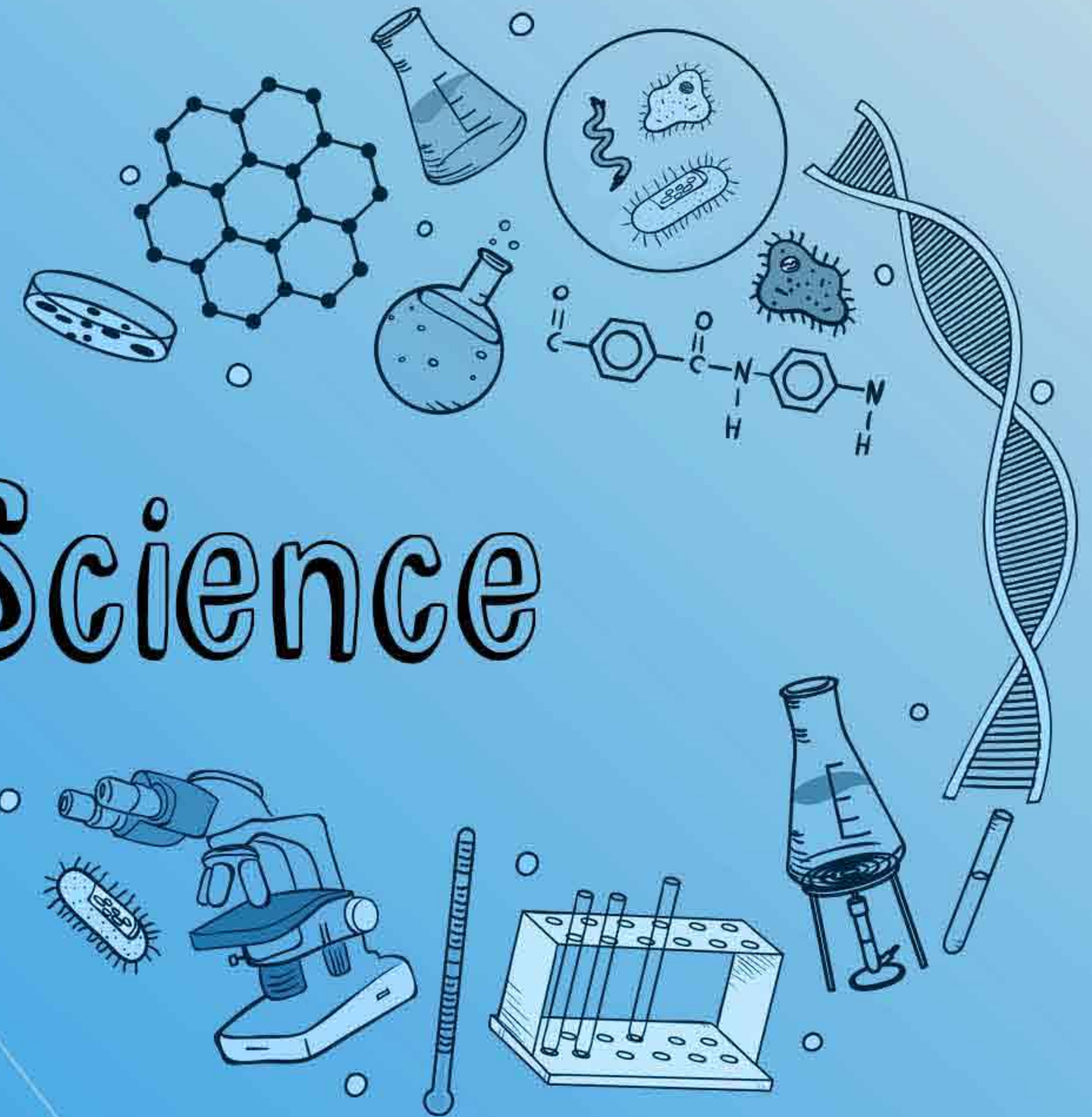


You need someone who could
make your **Voice heard**;

reaching out to the
through the
and above all, the **RIGHT** **audience**
channel
message

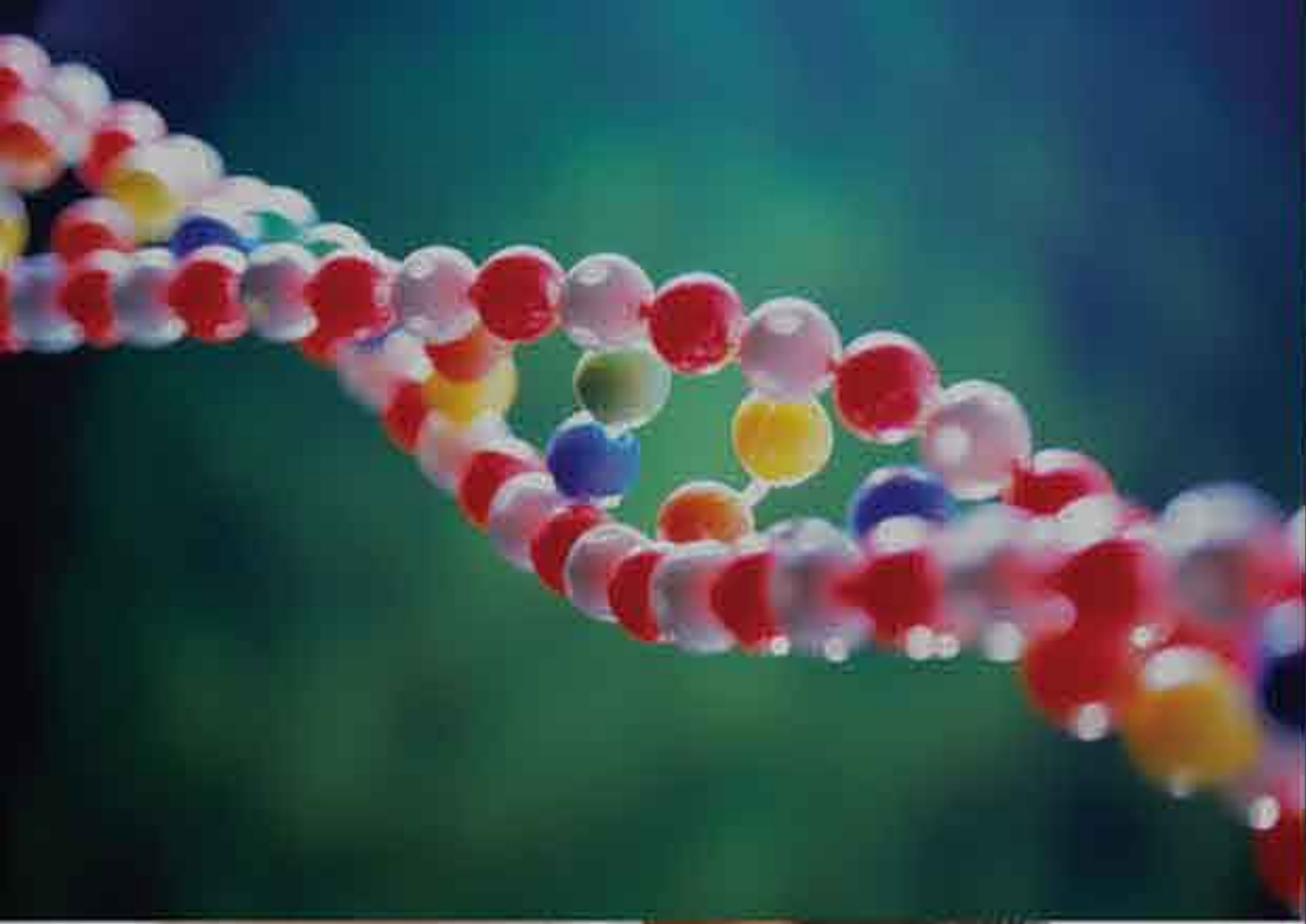
We understand that your need is
above and beyond what any generic
agency offers, as what you speak is
complete...

...Science





With us you save time on **educating first**,
save the back and forth based on errors
with the lack of subject matter expertise,
and get a faster **turnaround**.



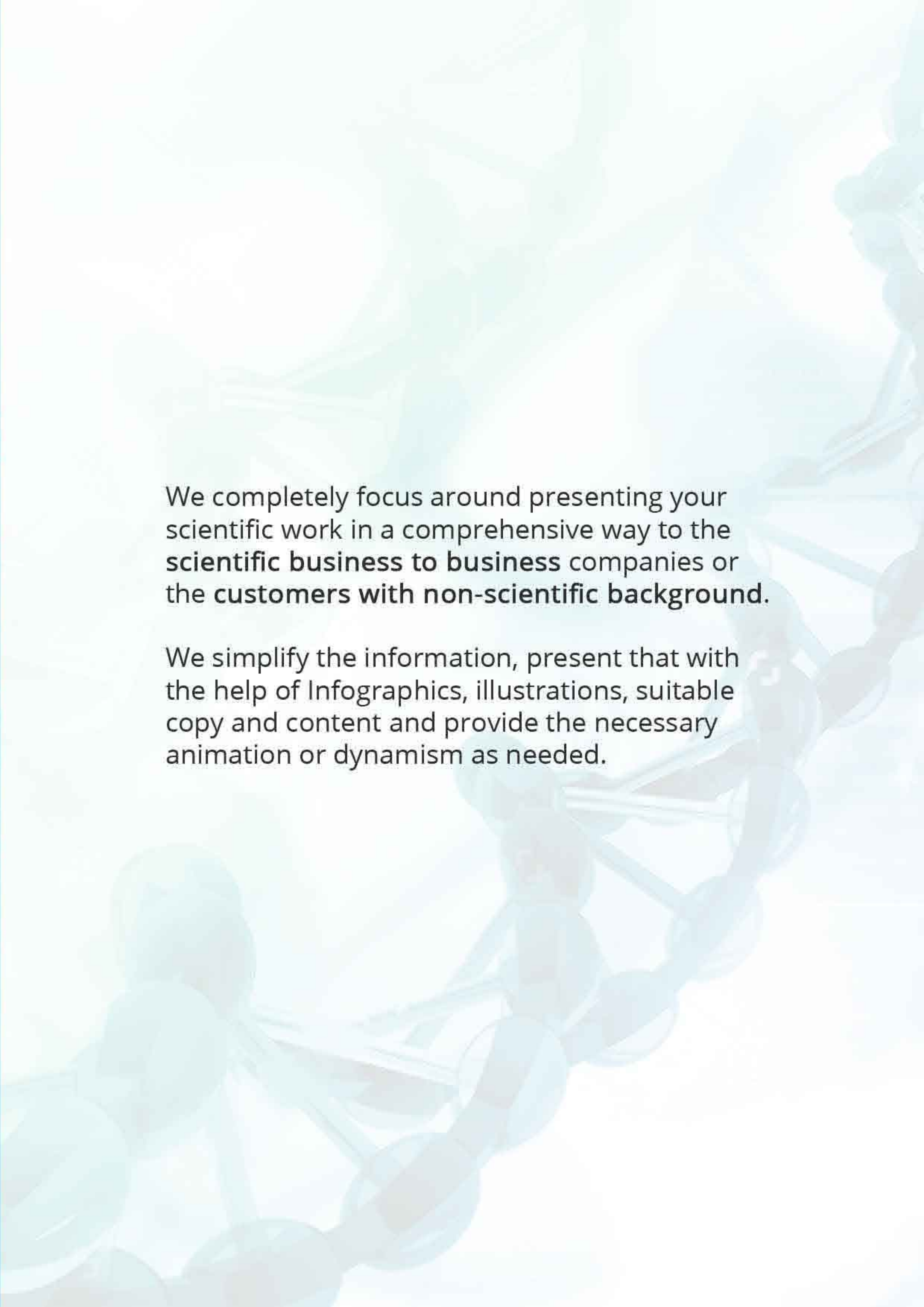
So while you focus on your goals of providing

- better **healthcare**
- richer **food** and nutrition
- smarter **technology** and solutions
- finding **cures**
- holistic **wellness** and healing
- facilitating **research** and innovation
- preserving **ecosystem**



We completely focus around presenting your scientific work in a comprehensive way to the **scientific business to business** companies or the **customers with non-scientific background**.

We simplify the information, present that with the help of Infographics, illustrations, suitable copy and content and provide the necessary animation or dynamism as needed.





Our vision is to Be a **STRATEGIST**, a **COMMUNICATOR** & an **EDUCATOR** to facilitate the Life Science Industry engaged in exploring & bettering life.

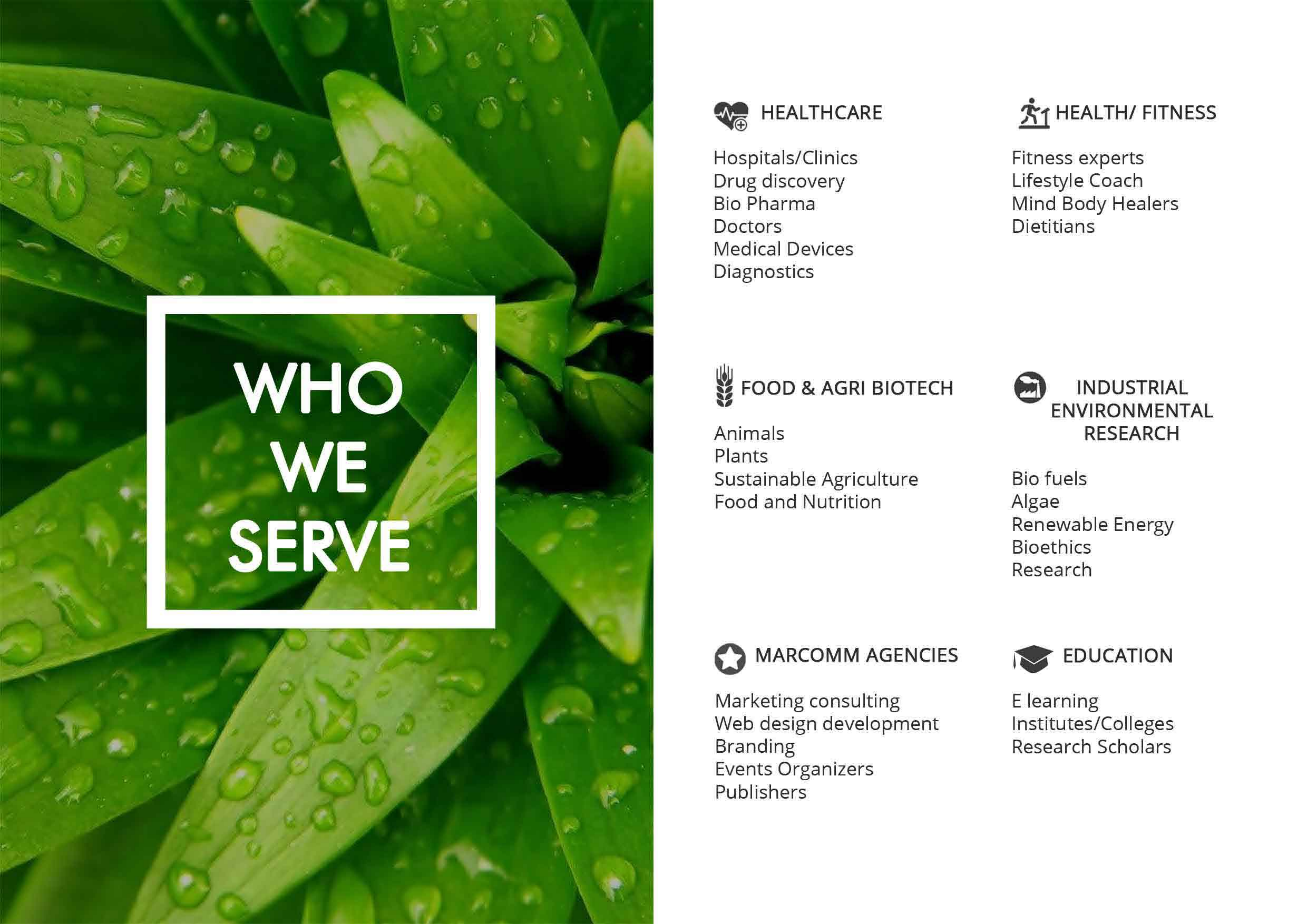


WHO ARE WE

We are a Team of Expert **Scientific Communicators**, being technically qualified into Biotechnology, Engineering and Life Science discipline.

The principals are seasoned professionals with extensive experience of working in Marketing Communications, Design and Project Management. Beyond core qualifications, they have earned specialization from top league B Schools. The exposure has been into diverse Industry vertical across Trans National markets in multi-cultural environments while consulting small medium businesses to serving large Fortune 500 banners. They have received rave reviews to accolades at State and National levels for creative designs as well as customer satisfaction.

The team has **skilled graphic designers, proficient developers, and prolific content writers.**



WHO WE SERVE



HEALTHCARE

Hospitals/Clinics
Drug discovery
Bio Pharma
Doctors
Medical Devices
Diagnostics



HEALTH/ FITNESS

Fitness experts
Lifestyle Coach
Mind Body Healers
Dietitians



FOOD & AGRI BIOTECH

Animals
Plants
Sustainable Agriculture
Food and Nutrition



INDUSTRIAL ENVIRONMENTAL RESEARCH

Bio fuels
Algae
Renewable Energy
Bioethics
Research



MARCOMM AGENCIES

Marketing consulting
Web design development
Branding
Events Organizers
Publishers



EDUCATION

E learning
Institutes/Colleges
Research Scholars

WHAT WE DO



COMMUNICATION STRATEGY

Communication goals
Customer Empathy
Positioning
Integrated Marketing
Communication



WEBSITE

Strategic Planning
Web architecture
UI/UX design
CMS
Responsive designs
Parallax & dynamic
presentation



BRANDING

Concept evolution
Logo Design
Attributes
Brand Voice
Style Guide
Enhancement and recall



CORPORATE IDENTITY

Business Cards
Letterheads/ Envelopes
Presentation Templates
Merchandize



CONTENT

Website content
Blog
Newsletter
Articles



SEO/SMO

On page optimization
Off page optimization
Social media posts

WHAT WE DO



ADVERTISING

Print advertisements
Copywriting
Online advertising
banners



PRESENTATION

PowerPoint slides with
content and graphics
Animation



MARKETING COLLATERALS

Brochures
Flyers
Point of purchase
material



GRAPHICS

Illustrations
Infographics
Merchandise design



EDUCATION & TRAINING

Educational Material
Training Manuals
Sales Kits
B2B info collaterals



MULTIMEDIA & GAMIFICATION

Video
Animation
Interactive educational
quiz /games

Got Ideas?

Let them Sprout with us!



www.sproutbiotechmedia.com